



CAMILLA CAPASSO

COMMUNICATIONS
CONSULTANT

www.camillacapasso.com

SUMMARY OF SKILLS

- Content writing and editing
- Social media strategy and planning
- Communication strategy development
- Campaigns development and execution
- Graphic design
- Public relations

TOOLS AND PLATFORMS

- Microsoft Suite
- Google Drive
- Instagram, Facebook, LinkedIn, Twitter
- InDesign, Canva
- Wordpress, Drupal, Wix
- Mailchimp
- Salesforce CRM system
- Imovie, Final Cut Pro
- Google Arts and Culture
- Classy

LANGUAGES

Italian: Native
English: Bilingual
Spanish: Intermediate

CAREER SUMMARY

Freelance communications consultant, writer and editor

Jul 2020 - present

- Content Editor for the website of the New Producers Group, a non-profit initiative coordinated by **Chatham House**, the Natural Resource Governance Institute and the Commonwealth Secretariat.
- Content writer for the **Trinidad and Tobago Extractive Industry Transparency Initiative**. Research and write content (press releases, blog posts etc.) to be published on the website of the Trinidad and Tobago arm of the Extractive Industries Transparency Initiative.

Communications Officer

Food for Soul | Nov 2017 - Sept 2020 | Italy

International non-profit organization founded by chef Massimo Bottura to raise awareness around the issues of food waste and social vulnerability.

- Responsible for developing a communication strategy in line with the values and mission of the organization;
- Planning and supervising all offline and online communication activities to promote the work of the organization and its brand (social media, website, press and media, direct mailing etc.);
- Monitoring and evaluation of all communication channels and their performance;
- Drafting, editing and creating all communication materials and collaterals;
- Responsible for fostering and maintaining relationships with local and international stakeholders (operating partners, sponsors, donors);
- Working with local and international partners to create a common communication strategy;
- Participating in events, conferences and meetings with partners both in Italy and abroad.

Publications Officer

Forest Peoples Programme | Feb 2016 - Nov 2017 | United Kingdom

International human rights organisation working with local and indigenous peoples across the globe to secure their rights to their lands and their livelihoods.

- Responsible for developing and delivering publications in line with the organization's communications strategy and for overseeing and delivering outsourced publications;
- Developing a portfolio of innovative and creative publishing approaches which engage new audiences as well as build loyalty among existing ones;
- Responsible for managing the end-to-end production and delivery process for all publications both digitally and offline;



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CERTIFICATIONS

- September 2016 - Participatory video facilitator (Insightshare)
- December 2020 - Communication for Advocacy (Sogi Campaigns)

CONTACT INFORMATION

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- Creating communications materials and outputs: social media content, press releases, newsletter articles, website content, podcasts, documentaries, video interviews;
- Working (both remotely and on the ground) with international partners, specifically in Cameroon, Malaysia and Colombia, to develop a common communication strategy;

Communications Assistant

*Latin America Mining Monitoring Programme | Apr 2015 - Dec 2015
United Kingdom*

- Responsible for promoting events and encouraging attendance (including designing and launching websites);
- Provide logistical assistance for the organization of conferences (digital monitoring, fundraising, budgeting, and social media updating);
- Liaise with organisations around the world to collect stories and case studies to be shared with a wider audience.

For a complete portfolio of my work, please visit www.camillacapasso.com

ACADEMIC EDUCATION

London School of Economics - London (UK)

MSc Social Anthropology

- Attended from 2014 to 2015

- Dissertation: "Child Labour: Universalism vs. Relativism (a case study of ILO and MANTHOC in Peru)."

University of Westminster - London (UK)

BA (Hons) Journalism

- Attended from 2011 to 2014

- Graduated with First Class Honours

- Dissertation: "The role of the Colombian press and community radio in shaping indigenous identity through the coverage of the 2013 Minga (a case study of El Tiempo and Radio Payu'mat)."